

Activity Report

Title of Event: Workshop on Protecting Intellectual Property Rights (IPRS) and IP Management for Startups

Date of Session: 25th April 2025

Time: 10am – 1pm

Unit Coordinator: Dr.Gina George

Speaker: Prof. Devindiran S.

Poster/Banner/Brochure of the event:



AUXILIUM COLLEGE (AUTONOMOUS)
(Accredited by NAAC with A* Grade in the 4th Cycle)
Gandhi Nagar, Vellore 632 006.



DEPARTMENT OF COMPUTER APPLICATIONS
IN ASSOCIATION WITH
AUXILIUM INNOVATION & INCUBATION CENTRE (AIIC)
ORGANISES

**WORKSHOP ON
“PROTECTING INTELLECTUAL PROPERTY
RIGHTS (IPRS) AND IP MANAGEMENT FOR
STARTUPS”**

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



WORKSHOP DETAILS

DATE: **25.04.2025**
TIME : **10:00AM - 1:00PM**
VENUE : **ARTS BLOCK, ROOM NO. 3**
RESOURCE PERSON : **PROF. DEVINDIRAN S.,**
MEMBER, IPR & TECHNOLOGY TRANSFER CELL

INTELLECTUAL PROPERTY RIGHTS



12.10.2024

WHAT YOU WILL LEARN:

- IPR BASICS: WHAT THEY ARE, WHY THEY MATTER.
- TYPES OF IP: PATENTS, TRADEMARKS, COPYRIGHTS, TRADE SECRETS.
- START-UP ADVANTAGE: HOW IP HELPS NEW BUSINESSES.
- PATENT ESSENTIALS: WHAT'S PATENTABLE, KEY CRITERIA.
- FILING PATENTS: APPLICATION STEPS, PROCESS OVERVIEW.
- PATENT STRATEGY: WHEN AND WHAT TO PATENT.
- TRADEMARKING: PROTECTING BRAND NAMES AND LOGOS.

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AIIC
Auxilium Innovation and Incubation Centre
Accelerating Innovation

ACTIVITY SUMMARY

Objective:

The workshop was conducted to create an awareness about the basics of IPR, types of IPRs, essentials for startups, what can and cannot be patented and about protecting brands using trademarking and the importance of women in the research and development of innovative ideas.

Highlighted Points:

1. Basics of IPR:

- Intellectual Property Rights are legal rights that protect the creations of the human mind.
- These rights grant creators exclusive control over the use of their creations for a certain period of time.
- This encourages innovation, creativity, and fair competition by rewarding creators for their work and preventing others from using it without permission.
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2. Patent:

- Statutory right for an invention granted for a limited period of time to the patentee by the Government, in exchange of full disclosure of his invention.
- Patent is usually applicable on products or processes for some functionality.
- Novelty, Inventive step and industrial applicability are the key criteria behind patents.

3. Copyrights:

- Copyright law protects original works of authorship, such as literary, dramatic, musical, artistic, cinematographic works, and sound recordings.
- Copyright protection generally lasts for the lifetime of the author plus 60 years.

4. Trademark:

- Trademarks are distinctive signs, symbols, logos, words, or a combination thereof that identify and distinguish the goods or services of one entity from those of others.

5. Industrial Design:

- Industrial designs protect the ornamental or aesthetic aspects of an article.
- Registration of an industrial design gives the owner exclusive rights to apply the design to the article for a period of 10 years, which can be renewed for another 5 years.

6. Geographical indications

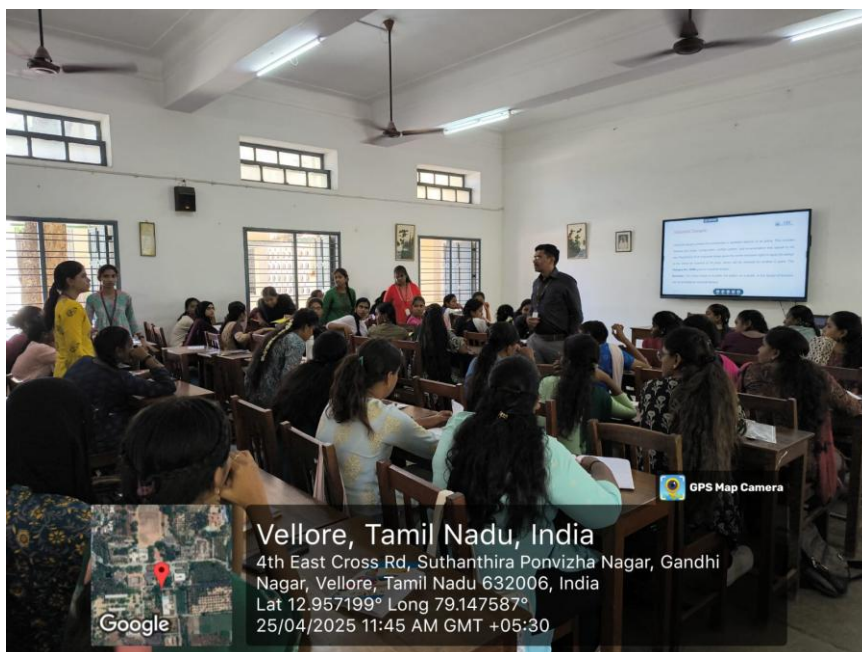
- Geographical indication is a name or sign used on products that have a specific geographical origin and possess qualities or a reputation due to that origin.
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- Darjeeling tea, Basmati rice, and Kanjeevaram silk are protected as Geographical Indications.

7. IP matters for start-ups

- Competitive advantage, attracting investment, increased variation, revenue generation are some of the key aspects why start-ups should go for IPR.

PHOTOGRAPHS





Outcomes Achieved:

- Students became aware of the what is Intellectual property rights and its importance. They also saw different case studies with which they could understand the difference between the different types of IPRs.

Feedback and Testimonials:

Participants were able to get the understanding of patent, trademarking, copyrights, industrial design, trade secret, geographical indications and importance women play in innovation.

Conclusion:

Department of Computer Applications in association with Auxilium Innovation and Incubation Centre conducted a workshop on IPR and its need for startups. The fine difference between types of IPRs were made distinct through case studies and examples. Students were motivated to become part of identifying problems around them that require a solution which should be intellectually protected.

Total number of Students participated: 51

Staff Members participated: 02